

# DECCAN POST

Hyderabad's Only English Newsweekly

*Blooming flowers with  
fragrance...p8*



Vol-VI, Issue No. 15

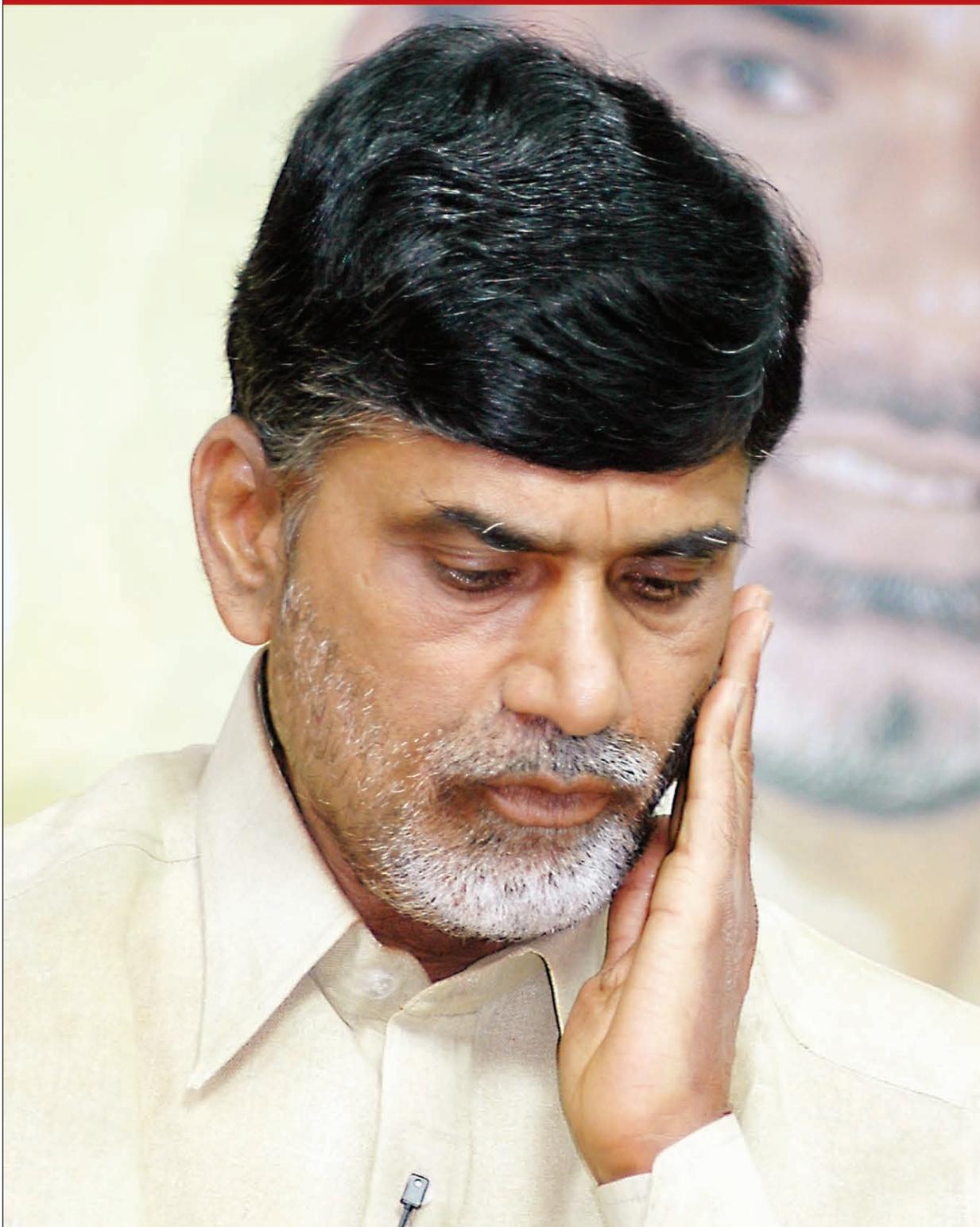
May 19-25, 2013

www.deccanpost.net

16 Pages

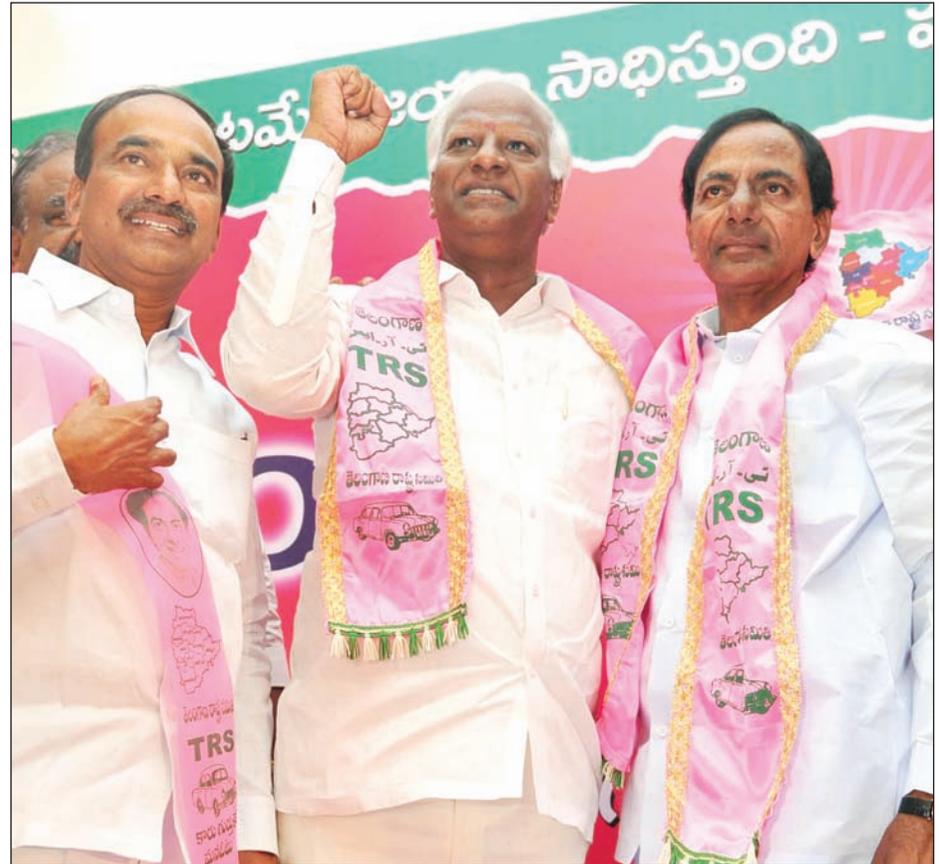
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## Can he 'sort out' his mess?



**By Our Political Correspondent**

The man who led the state of Andhra Pradesh for a long tenure of nine years as Chief Minister and ironically now serving as the leader of the opposition in the state assembly since past nine years is a desperate man trapped in a web of confusion. He shunned his good old friends when in power and now none of them dares to befriend him. Without trusted friends he is lost in his own world not attempting to see the reality. His dilemma is not hard to understand. He is desperate to regain power at any cost. But his efforts to get into power are so stupid; god alone knows how on earth his party can win in the coming general elections unless and until a real miracle takes place.



It is a pity that even after walking for 2,900 km, the president of Telugu Desam Party (TDP) Nara Chandrababu Naidu (CBN) is unable to keep his flock together. Very recently, i.e. just upon completing his 'highly publicized Chandrayan Yatra' and riding high, as if to jolt his confidence out rightly, two senior Politburo members - Dadi Veerabhadra Rao from Visakhapatnam in the coastal Andhra and Kadiam Srihari from Warangal in Telangana ditched him by quitting the TDP to join rival parties headed by Chandrababu's arch-political enemies Jagan and KCR heading YSRCP and TRS respectively.

Much before this, Chandrababu suffered and endured the huge embarrassment of losing several other politburo members like MV Mysoora Reddy, Ummareddy Venkateswarlu (both from coastal districts) and Nagam Janardhan Reddy from Telangana region

resigning from the TDP on one or the other reason. Not just senior party leaders but at least 14 of his MLAs till now have deserted him and joined either TRS in Telangana or YSR Congress in coastal Andhra and Rayalaseema. It is an open secret that many more are likely to quit him, in the days to come. According to some indications available to Deccan Post, even the sitting MP from Chittoor Lok Sabha seat N Siva Prasad is known to be planning to embrace the YSRCP while scores of other second rung leaders are known to be queuing up behind Nagam Janardhan Reddy to join the BJP.

#### What is CBN's problem?

Why all these petty politicians who became leading public figures much because of the opportunities provided by Chandrababu are ditching him so ruthlessly? That too - at a time, when he needs them, the most? The main reason

for this is their lack of faith in the leadership of Chandra Babu Naidu coming back to power in 2014 general elections. When Naidu first lost the power in 2004, many thought that it was just an aberration and only because of the 'free power promised by YSR at the time' the party lost. Many top leaders in TDP counted days and months for the next election, hoping that they would come to power at any cost. Naidu has taken all strategic measures before 2009 elections and formed a grand alliance (Maha Kutami) with TRS and the Left parties. But, the defeat in 2009 has shaken his confidence so grossly that he could not digest it, even till day he hasn't come out of that shock.

The quick succession of events that unfolded after 2009 elections have jolted Naidu leaving him way behind struggling to set his house in order - not allowing him lee way to take back things into his

control. The 'Aakarsh' scheme of YSR to decimate opposition parties; the sudden death of YSR in a chopper crash and the subsequent surge of separate Telangana agitation and the rise of Jagan as a political force in Andhra and Rayalaseema regions, and the periodic desertion of the party by MLAs, Ex-ministers, senior leaders have taken Naidu completely by surprise. He lost his way and the much acclaimed political acumen in tackling these developments.

Chandrababu Naidu always used to think that he was the best administrator the state ever had. People close to him often praise him comparing him to late Jalagam Vengal Rao. The IT savvy Naidu was of the view that the youth and urban people would vote for him. But, he was proven wrong, after his party lost all major urban constituencies both in 2004 and also 2009. TDP has failed to win a single assembly seat in Hyderabad. Now with much changed public perception about politics, and with several other issues like statehood demand for Telangana; clamour for populist schemes introduced by late YSR and now being promised by his son Jagan; with unending desertions by senior party leaders; Naidu is all perplexed. Whom can he blame for all the mess he is surrounded with?

#### Use and Throw policy:

There are many reasons for Chandra Babu's problems and travails. But, the biggest stigma he suffers is lack of credibility. He does not trust anyone and as a result no one trusts him. If we carefully observe his political journey over the years, CBN does not have any friends. He is known to entertain only a handful few as his coterie who are conveniently discarded after their relevance is over. His entire nine years of being in power can be divided into two phases.

First one, from 1995 to 99, was full of uncertainty. After dethroning late NTR





from power on the pretext of saving the party from Lakshmi Parvathi's interference, Chandra Babu Naidu could not achieve majority in the Lok Sabha elections held in the State. In the two elections that we saw in 1996 and 1998, the TDP under Chandra Babu could

barley win 12 and 16 on those two occasions. However, after 1998 elections he did not hesitate to ditch the left parties and support the NDA headed by BJP. In the first phase, Naidu pretended to trust one and all. He tolerated many outside his party and the government. In the first

phase, he made NTR's son Harikrishna a minister and accommodated many of NTR family members. He was available to one and all and projected his personal image at the cost of tax payer's money. Post 1998 elections, he cleverly sided with BJP led NDA and played his cards well

using his proximity with BJP leader M Venkaiah Naidu, who has been Chandrababu Naidu's well wisher. Thanks to this strategy, Chandrababu Naidu got immensely benefitted out of the Kargil war that was won by the Vajpayee government in 1999 and it





helped Naidu win a second term in the assembly elections.

Next phase is from 1999 to 2004. During this phase, Naidu thought that he was the master strategist and great administrator and conveniently began discarding many of his old time colleagues, in the name of accommodating neutrals in politics. He easily got rid of two women who grew too big for their shoes. Once reckoned for their close proximity with Chandra Babu before he became chief minister both Renuka Chowdary and Jayaprada were seen fighting to get attention from him; in a way both were competitors while they were in the party; however, he conveniently got rid of them. It is another matter that they struggled and gained political ascendancy by other means.

Sidelineing of K Chandrasekhar Rao too was part of



his strategy of humiliating the old guard by showing their place. Of course, KCR after quitting TDP has ever since turned into an unending nightmare. Even once reckoned as close friends like, Kotagiri Vidyadhara Rao, Ashok Gajapathi Raju, Late Alimineti Madhava Reddy, Yanamala Ramakrishnu and Kodela Shiva Prasad were made to feel suffocated. Naidu deliberately elevated much juniors like Devender Goud, Kadiam Srihari only to humiliate senior leaders in the party. After 1999 elections, power went to the head of Naidu. He became inaccessible to one and all. All those who were with Naidu in difficult days, including KCR, Nagam Janardhan Reddy, Kotagiri Vidyadhara Rao, Ashok Gajapathi Raju, Yerran Naidu, Kodela Siva Prasad, Yanamala Ramakrishnu, Late Madhava Reddy were humiliated at one time or the other. This has had a negative impact on the party.



All these seniors have stopped trusting Naidu and juniors like Devender Goud and Kadiam Srihari observing Naidu's use and throw policy have lost confidence in him as they have seen how he marginalized the seniors. They were always keen to get away as and when TDP was likely to sink. Only backroom players like CM Ramesh and Sujana Chowdary or Nama Nageswara Rao who are primarily corporate boys have remained with him that too because it suits their business interests.

#### Double Speak:

His credibility came to zero after Telangana agitation took a serious turn in December 2009. Naidu always opposed separate Telangana. But, as a political tactic or gamble, he made a resolution in 2008 to enter into an alliance with TRS in 2009 elections. He immensely gained by having truck with TRS in T-region. Not going into all that happened since Babu declared his neutral stand on T-issue; one thing can be said about his dilemma over Telangana - Babu lacks guts on making his stand whatever it is and standing by it whatever may be the consequences. After keeping quite for few years after 10th December, 2009 statement, he recently reiterated the 'same old party resolution' at the all party meeting convened by Union Home Minister Shushil Kumar Shinde on December 28th, 2012. The commitment of Chandra Babu Naidu is so pathetic that the man (Kadiam Srihari) who represented the all party meet few weeks ago on behalf of the TDP has a few days ago ditched the party and now is openly accusing Chandra Babu of double speak and wrong intentions.

Naidu has no backing in Telangana as people still treat him as an opponent of Telangana statehood issue. Many opine that "CBN says he is not against Telangana, but he never utters a word in favour of Telangana". He promises many things to many people, if he comes to power, but never directly talks about state issue of Telangana. People of Telangana have been watching all this and now seem to be so clear about their choice of parties as and when elections take place.

Even in Seemandhra region, Naidu's problems are peculiar. He shockingly lost the traditional anti-Congress vote to rivals. First, he lost to PRP in the last elections and now much more to the fledgling YSRCP. Ironically, the YSRCP is an offshoot of the Congress party. Today, Chandra Babu is seen as the saviour of Kiran Kumar Reddy led Congress government in the state. On many occasions he conspicuously saved the congress government in the state. All this have made the traditional anti-Congress vote to be easily gathered by Jagan. Today, it is a hard fact that Jagan has emerged as the sole figure fighting the might of Sonia Gandhi. This way, Naidu easily conceded the bulk of TDP vote to the YSRCP and also not gaining anything from the anti-incumbency factor although Jagan is still enjoying the dual loyalties of the state congress leadership.

Now, the question is how can Naidu sort out of his problems? The chances are remote, but still he has some chance, if he tries sincerely. First, Naidu should stop nursing the dreams of becoming the CM of undivided state of Andhra Pradesh again. He should sincerely declare his support for formation of separate Telangana state, so that at least his party can win a decent figure in T-region.

In coastal Andhra and Rayalaseema, he should stop attacking Jagan and start attacking Sonia and YSR and fight for genuine people's problems which are plenty. People are capable of taking care of corruption; they don't need any lessons from Naidu on this. But, he should project himself as someone who is capable of fighting against Delhi Congress regime that is struggling to retain public support. He should also be clear on some of his assurances like free power, user charges, fee reimbursement and farm loan waiver. He should clearly tell people that he would not dump them if he comes to power, like in the past. But, can Chandrababu Naidu do all these, and prove that he is trustworthy? Not impossible but tall task indeed. ♦



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# Sharif's 'tryst' with Enemy Within

There was a popular joke on Pakistan – that its destiny is driven by three 'A's, Allah, Army and America. This joke gained circulation since early 1980s when the then USSR invaded Afghanistan. But, ever since then, several attempts and experiments were made to revive democracy in the country that has been under Army rule for nearly one half of the time. The recently held May 11th elections to the Pakistan National Assembly to elect a fresh government are remarkable in more than one way.

First of all, it marked successful completion of a democratically elected civilian government led by Pakistan People's Party (PPP) lasting its full term of five years from 2008-2013 and now followed by general elections wherein another long acknowledged party replacing it.

Second thing is the new party, Pakistan Muslim League – Nawaz Sharif group (PML-N) coming to power under the leadership of veteran Nawaz Sharif who is not new to the high political office. Sharif worked as the Prime Minister of Pakistan twice in the past being prematurely unseated by the Army Generals. Within Pakistan – a moderate Sharif is importantly viewed as some one desirous of friendly ties with India. Being a well to do businessman before entering politics, Sharif is mistrusted by the Pakistani Army Generals for his peace making efforts with India.

After a blood bath that followed the boycott call given by Pakistan's Taliban, the people of Pakistan braved the threats and cast their ballots, in a display of mass will that they desire continuation of a civilian government; about 60% of the electorate expressed their craving for democracy, shunning calls of the Taliban demanding theocracy, as propagated by the sections of Mullahs who want to run the country through backdoor.

As expected, the PML-N headed by Nawaz Sharif

emerged the single largest party winning 130 seats in a house of 274. The PML leader Nawaz Sharif got the call to form the next government. The ruling PPP finished second with 33 seats and the Cricketer-turned Politician Imran Khan's Pakistan-Tehrik-e-Insaf Party (PTI) clocked third spot with 29 seats. Another liberal party based out of Karachi, Muttahida Quami Movement (MQM), which represents migrants to Pakistan, won 17 seats and Jamait Ulmai Islam got 10 seats and Independents bagged 27 seats. There are another 10 parties which accounted for the remaining 21 seats.



More than anything else, firm footing of democracy in Pakistan is music to the ears of people of India. A democratically elected government in neighbouring Pakistan headed by Nawaz Sharif is the best bet to India in the given situation. Because, in innumerable interviews granted after winning power, Sharif promised to revive the spirit of friendship with India, which he left in the midway in 1999. It was during Sharif's tenure that then Prime Minister AB Vajpayee undertook the famous Bus Yatra from Amritsar to Lahore. Then, both Sharif and Vajpayee wanted to step-up bilateral ties between India and Pakistan at all levels. But, an envious army, led by perverted Parvez Musharraf derailed the process by venturing into a misadventure called the Kargil war.

Today, the situation is different. A die hard anti-India Musharraf is out of picture and people of Pakistan declared their intention of seeking development by shunning silly attempts of Pakistani Army whose constant war mongering with India has been the sole reason for that country's poverty. Not surprisingly, most parts of Pakistan today face power cuts for 12 hours a day (like some parts of our Andhra Pradesh). Sharif promised to improve the situation. He has to do it.

Today, the exports from Pakistan to India stand at \$ 500 million (Rs 2,700 crore) and the exports from India to Pakistan stand at Rs \$ 2 billion (Rs 11,000 crore). This can grow three or even four folds, if right atmosphere is created. And India can hope to see some peace, as an elected Pak government is unlikely to encourage terrorism on its soil. Even Sharif during the poll campaigning stated that he cannot tolerate terrorists using Pakistan to attack India -- that's really a good sign but can Prime Minister - designate Sharif really tackle the internal menace (rogue army and its crooked by-product ISI) that surrounds Pakistan's Political executive in pursuing real peace with India? Let us hope for the best. ♦

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## Sonia's credibility at stake

I am a fan of Deccan Post and I always wait eagerly for my copy every week. I would like to congratulate you for publishing your last week's excellent cover story titled 'What about tainted ministers in AP?' It was the Deccan Post who has raised the issue of tainted ministers which followed by every media house in the last week. Even the congressmen and leaders demanded the resignations of the tainted ministers. But it seems the congress is not in a position to sack its tainted ministers in AP. It clearly indicates that the Congress party is having double standards in handling corruption issues. The way the Six tainted ministers in Andhra Pradesh is a clear cut case of such hypocrisy. The congress party has sacked its two ministers Ashwani Kumar (Law Minister) and Pavan Kumar Bansal (Railway

Minister) after the corruption allegations but here in AP state the congress party is acting like a blind functionary which cannot even realize the fact that its ministers have been chargesheeted in Jagan's disproportionate assets case and still enjoying the perks and facilities of being a state minister. The congress party can not fool our state people. If the congress party is sincerely against corruption then it should sack the AP tainted ministers immediately otherwise the people are not going to tolerate the corrupt practices anywhere in the country.

Radhakrishna Rao,  
Vanasthalipuram

## Can CBI make impartial investigations?

With reference to your last week's Lens-eye story I would like to

say that the stories published by you relating to the Coalgate scam are really very educative and only after reading them one can understand what could have happened. It is really pathetic to see that an independent investigation agency which has had high reputation has become a

puppet in the hands of the congress party and acting only upon the wishes of the congress led UPA government. In the past, many allegations leveled against CBI that it is always a lethal weapon for congress party to settle the scores with the political rivals and it's the CBI cases which are compelling the Samajwadi Party Leader Mulayam Singh Yadav and BSP leader Mayawathi are rendering outside support to the UPA government even after surfacing plenty of scams during the UPA regime. A million dollar question is that can CBI make impartial investigations without the influence of the political executives or government officials to reach to the truth? Upcoming times only can answer this all important question.

Ranjeet Singh, E-mail

## Manmohan Singh must quit in grace

After reading your last week's editorial I am in total agreement with the opinion that our Prime Minister Dr Manmohan Singh must quit in grace. The way in which the 2G Scam, Commonwealth Games Scam, Coalgate Scam, Railgate Scam and his utter failure in saving Sarabjit Singh or for that matter to take a firm decision against the China's devilish act of its illegal trespass into Indian territory all are the examples of the failures of Manmohan Singh. Manmohan Singh is a reputed economist but a nation needs a leader who is able and capable in overall growth with total security to its borders but since 2004 he has not shown the statesmanship which is expected from the prime minister of this great country. Its high time that Manmohan must quit in grace and pave way for stronger leadership.

Yamini Shah, Secunderabad

Readers are requested to send in their feedback to mail@deccanpost.net



# Nagam all set to join BJP

By B Shivkant

The firebrand leader Dr Nagam Janardhan Reddy, who was heading the Telangana Nagara Samithi after he quit from the TDP is all set to join the Bharatiya Janata Party at a specially convened meeting on 3rd June in Hyderabad. Nagam who until he quit the TDP was holding prime positions both in the party and as well as in the state assembly had resigned from the TDP and also quit as the Chairman of Public Accounts Committee unable to bare the two-eyed policy of Chandra Babu instead of making unambiguously clear the policy of TDP favouring formation of Telangana state.

Ever since Chandrababu Naidu led TDP began dithering on the Telangana issue; Nagam began questioning Chandra Babu's sincerity over TDP's ambivalent stand on Telangana. Nagam initially formed a forum

comprising of fellow legislators from Telangana within the TDP. He founded the T-TDP forum and began participating in the political movement initiated by the Telangana Joint Action Committee. His actions caused huge embarrassment for the party in Andhra region and Chandra Babu was forced to suspend Nagam from the party. After being suspended, Nagam resigned from the primary membership of the party and also resigned his seat in the Assembly. Three other Telangana legislators belonging to the TDP joined Nagam and began participating in the movement for separate state.

Despite being invited by TRS chief K Chandrasekhar Rao to join his party, Nagam continued his independent stand and went onto win his assembly seat in the by-polls with overwhelming majority. Ever since, the TRS



leadership tried every trick to rope in Nagam into their fold but he remained a hard turtle to budge. After making strenuous efforts to unite

all those parties in favour of T-state; he explored the option of floating a new party for achievement of Telangana. But what changed the mind of Nagam is not known but suddenly he dropped all plans to float his new party and seems all set to join the saffron brigade. Will Nagam play the lead role in the national party that is assuring the formation of Telangana as and when it comes to power? How many politicians would follow the suit would be known soon but it appears that many from the TDP and TRS are planning to walk in the foot steps of Nagam after he makes his formal entry. One thing is clear as of now and that is BJP is going to emerge much bigger than ever it was in ten districts of Telangana. So good news for Lotus lovers in the state. ♦

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## Stars shining Sriram Bhadrachari & Co?

By Mahesh Malekar

If news of political 'job mela' beginning soon in the state are to be believed; there is good news for many congressmen in the state. The congress that has been in the power since 2004 or since past nine years has grossly neglected its party workers. The party failed to honour them with several nominated posts since past five years. Except for few organizations, many state public sector corporations do not have politically appointed chairmen or directors. Although, the political climate is not in favour of the ruling congress; many congress leaders who are not holding positions like MPs, MLAs or MLCs are still continuing in the party expecting that their past services will be rewarded in the form of nominated positions. Some names are doing

the rounds and if sources are to be believed; Sriram Bhadrachari, a well known BC leader and Ex-MLA from Warangal is likely to be appointed as chairman of state BC Corporation. Similarly, Pushpa Leela, a former minister in TDP government is likely to be appointed as the Chairperson of the State SC Corporation. Bharathi Naik, a former MLC is likely to be appointed as Chairman of Girijan Corporation. Already, Abid Rasool Khan got appointed as the Chairman State Minorities Corporation. Besides, some MLAs and MLCs are also likely to get handsome Corporations. But the big question is whether all these nominations happen before or after sacking of tainted ministers? ♦

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## Tainted Ministers crying & sulking like infant babies?

By B Shivkant

Every day, one gets to see the varied pictures of our tainted ministers serving in the struggling Kiran Kumar Reddy government; seen either crying or sulking like innocent 'infant' babies. One gets a doubt as to why they are crying and at whom are they sulking. While these tainted ministers are facing imminent arrests by the CBI; their colleagues like Pithani, Anam, Danam console them by giving them a clean chit. They are often seen asserting that it was the decision of the entire cabinet (late YSR cabinet) and they individually cannot be blamed for all the wrong doings done by Jagan. Now, the question is -who is Jagan and what wrong has he done? There is no answer to this as none dare take the name of YSR as being responsible for all the wrong doings done by him to benefit his son. But, they only want us to believe that whatever may be the case, it is Jagan and Jagan alone who is the culprit and these ministers are innocent and have done nothing wrong. What kind of logic is this? Yes, when YSR died, all these guys wanted Jagan alone as their leader and now when he is struggling; all these fellows want to blame him alone. That's politics, nah dirty Andhra politics. See how poor Sabitha is crying like a baby nah like a village belle. No wonder she wants to be that innocent and naïve village girl she once upon a time was!! But what can she do if the CBI guys think otherwise? ♦



# Blooming Flowers With Fragrance

By Jaywant Naidu

**F**loriculture is taking strong roots in India, which is emerging as a reliable floriculture supplier to the world. Keeping in view, the paramount importance of promotion of floriculture development in the country, and recognizing the importance of the sector's contribution to the National Agricultural Economy, the Government of India has introduced many developmental programs mainly through the schemes of Ministry of Agriculture (National Horticulture Board, National Horticulture Mission, Horticulture Mission for North East & Himalayan States etc) and Ministry of Commerce (APEDA).

Commercial floriculture has been of recent origin though the traditional flower cultivation has been going on for centuries. Emphasis has been shifting from traditional flowers to cut flowers for export purposes. The liberalization of economy since 1991-92 has given an impetus to the Indian entrepreneurs for establishing export oriented floriculture unit under controlled climatic conditions. Maharashtra, Karnataka, Andhra Pradesh and Haryana have emerged as major floriculture centres in recent times. At present the total area under floriculture cultivation is about 73,970 ha with a production of 4.60 lakh tonnes of loose flowers and 1,155 lakh (numbers) of cut flowers.

Department of Agriculture and Cooperation under the Ministry of Agriculture is the nodal organization responsible for development of the floriculture sector. It is responsible for formulation and implementation of national policies and programs aimed at achieving rapid agricultural growth through optimum utilization of land, water, soil and plant resources of the country. The Horticulture Division in the Department of Agriculture and Co-operation is vested with the responsibility of overseeing the overall accelerated development of the sector. It has been set up with a mandate to implement the programmes for improving the production, productivity and utilization of horticultural crops, support and formulate policies aimed for accelerated growth of horticulture, facilitate the availability of disease free planting material and seeds of horticultural crops provide the

leadership and co-ordinate activities for the promotion of horticulture. Most of the State governments have also initiated their own programmes providing technical and financial assistance to millions of small and large producers. Flower consumption is growing at a more than 32% per annum and numerous festivals, along with increasing modernization and per capita income; make India a floral super power of future. A huge domestic market supports high quality export oriented flower production by providing a unique competitive edge. India, China, Bangladesh, Sri Lanka and Pakistan along with other countries of the region make South Asia, the world's largest market and India is emerging as world's fastest growing flower and gardening market. In all major, second and third tier cities flower retail shops have mushroomed all over the place in the form of modern retail outlets, roadside shops and also wholesale bouquet making companies, supplying bouquet's to corporate buyers.

India has unique culture of flower consumption in many forms like garlands, flower-carpets, floral rains, floral jewellery, to name a few. The focus is on attracting investments of more than Rs. 10,000 crore in the next few years. The business opportunity in Indian floriculture that can simultaneously create a million jobs in the rural areas. Surely, many factors are conducive for the growth of this industry to meet the growing needs of both domestic and export markets. To upgrade the industry, India has emerged as one of the largest importers of new varieties from International breeders, planting materials, greenhouses, cold chain machineries, irrigation products, florist & floral art accessories, fertilizers and packaging solutions etc from The Netherlands, Germany, France, Spain, Taiwan and China. New challenges are emerging for India's growing floriculture industry. Even as the domestic demand for flowers is growing annually by 15-20 per cent in major cities, the export growth has struck a bumpy path. Given the proper incentives, the farmers there are ready to diversify their cropping patterns towards floriculture and thus sustain the growth of this sector. Government of India has identified floriculture as a sunrise industry and accorded it 100% export oriented status.

Owing to steady increase in demand of flower floriculture has become one of the important commercial trades in Agriculture. Hence commercial floriculture has emerged as hi-tech activity-taking place under controlled climatic conditions inside greenhouse. Floriculture in India is being viewed as a high growth Industry. Commercial floriculture is becoming important from the export angle. The liberalization of industrial and trade policies paved the way for development of export-oriented production of cut flowers. The new seed policy had already made it feasible to import planting material of international varieties. It has been found that commercial floriculture has higher potential per unit area than most of the field crops and is therefore a lucrative business. Indian floriculture industry has been shifting from traditional flowers to cut flowers for export purposes. The liberalized economy has given an impetus to the Indian entrepreneurs for establishing export oriented floriculture units under controlled climatic conditions.

Agricultural and Processed Food Products Export Development Authority (APEDA), is responsible for export promotion and development of floriculture in India.

**Varieties and areas under cultivation:**

Maharashtra, Karnataka, Andhra Pradesh, Haryana, Tamil Nadu, Rajasthan, West Bengal have emerged as major floriculture centres.

**Exports:**

The country has exported 3,09,26,023 MT of floriculture products to the world for the worth of Rs.365.32 crores in 2011-12.

USA, Germany, Netherlands, United Kingdom, Japan, Canada and UAE were major importing countries of Indian floriculture during the year 2011-12. There are more than 300 export-oriented units in India. More than 50% of the floriculture units are based in Karnataka, Andhra Pradesh and Tamil Nadu. With the technical collaborations from foreign companies, the Indian floriculture industry is poised to

increase its share in world trade. India is bestowed with several agro-climatic zones conducive for production of sensitive and delicate floriculture products. During the decade after liberalization floriculture industries took giant steps in the export arena. This era has seen a dynamic shift from sustenance production to commercial production. As per National Horticulture Database 2011 published by National Horticulture Board, during 2010-11 the area under floriculture production in India was 0.190 million hectares with a production of 1.031 million loose flowers and 690.27 million cut flowers. Floriculture is now commercially cultivated in several states with Tamil Nadu (24%) Karnataka (20%), Andhra Pradesh (13%) having gone ahead of other producing states like Maharashtra, Punjab, Haryana, West Bengal, Gujarat, Orissa, Jharkhand, Uttar Pradesh and Chhattisgarh.

**Floriculture in andhra pradesh villages:**

A group of 30 women farmers, engaged in floriculture in Machilipatnam and Mylavaram areas of Krishna district, with the support of NABARD under Umbrella Program for Natural Resource Management (UPNRM) went on an exposure visit to Tamil Nadu Agriculture University in Coimbatore. These women came to learn the potential of the Jasmine flower market and several cultivation methods from Tamil Nadu Agriculture University (TAU) experts. The farmers also visited Vanguard Jasmine Export Company that largely exports garlands and strings. Many women from Kotha Reddypalem and Patha Reddypalem villages in Machilipatnam mandal have started growing flower-bearing plants in every available piece of land in their villages. The lowest profit on a field of five cents is about Rs. 6,500 per month. Flowers such as firecrackers, Arabian Nights and plump varieties of jasmine and other winter varieties, are grown in the fields less than 15 cents.

It's a booming blooming market all the way. ♦

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SEATING EXCELLENCE AT WORK

# TTD board meeting for better pilgrimage

The TTD Trust board under the chairmanship of Sri K Bapiraju has taken some important decisions during the board meeting which held at Annamaiah Bhavan in Tirumala on wednesday. The meeting was also attended by board members, TTD EO Sri L.V.Subramanyam, Prl Sec Rev Sri MG Gopal, Endt Commissioner Sri Balaramaiah, TTD Board Members Smt PRajeswari, Smt K.Kamala, Sri Ch. Lakshman Rao, Dr N.Kannaiah, Sri C.Ravindra, Sri G.V. Sreenatha Reddy, Sri B.Raji Reddy, Sri L.R.Sivaprasad, Sri R. Srinivasa, TT JEOs Sri K.S.Sreenivasa Raju, Sri P.Venkatarami Reddy, CV&SO Sri GVG Ashok Kumar were present. . Some excerpts:

\* To bring Tiruchanoor Panchayat under TTD fold with jurisdiction limits so that more facilities can be created to the visiting pilgrims. \* To construct pilgrim amenities complex in the temple towns of Srikalahasti, Penchalakona, Mahanandi, Bhadrachalam and Arasavilli \* To start a three-year new course in the traditional art Kalamkari in Sri Venkateswara Sculpural Training Institute run by TTD. TTD has sent the proposals to Commissioner Board of Technical Education for the same. \* To purchase Sona Masuri rice from

Association of Rice Millers of Andhra Pradesh at a price of Rs.39/- per kilo . \* To construct temple at Naimisaranya in UP at a cost of Rs.90lakhs. TTD to start construction works of Lord Venkateswara temple at Kanyakumari on June 4th at a cost of Rs.22crores. Temple opening at New Delhi on May 29th and Srinivasa Kalyanam on June 1 at SV College grounds in New Delhi. \* One acre land allotted to Octopus Training Centre in Tirumala



# ASTRO FOCUS

May 19 - 25, 2013

**Aries:** On career front, you will witness some improvement. Positive events will be more than the negative events. An old friend will make an unscheduled but pleasant visit, sharing with you lots of delightful and memorable moments. Exercise more care on your personal health.

**Taurus:** This week a rendezvous with an influential person provides you with new direction and goals. Meanwhile, moneymaking ventures that you undertake this week. Businesspersons will get considerable profits despite stiff competition. By focusing on your goals you will send a signal of your commitment and dedication. This week is a good for your Love/spouse.

**Gemini:** This week you need to listen to your instincts when it comes to financial matters. Only people with experience will give you sound advice. Your mind will be capable of taking quick decisions, but financial risk should not be taken without a second opinion. On career front, you have to discharge your duties with utmost sincerity.

**Cancer:** You will move with new confidence and will have an urge to learn more. This week is a good time for job hunters. Utilize every opportunity that comes into your way. Businesspersons will flourish well despite stiff competition. Difference of opinion between the couples is quiet possible. Health might disturb you this week so take care of your health.

**Leo:** This week you will be able to share your workload and responsibilities with others. Professionally and financially things look much brighter and you will be required to complete many important projects in hand. You will also read new books, browse the Internet and discuss with people on these new topics. Your love/spouse will help you to taking any major decision.

**Virgo:** This week can be termed as an excellent one for majority of the natives. Financial inflow will be more than your expenditure. Outstanding amounts due to you will add your bank balance. You will also make some adjustments with yourself to maintain peace and harmony at home. Health might remain good in this week.

**Libra:** You will be putting in a lot of hours at work or on projects that are important for your career. You will acquire a lot of knowledge if you observe others. Your relationship will be stronger and you might go on date with your partner at the end of this week. Health needs proper care and you should avoid sweets and junk food.

**Scorpio:** A stable period of growth and prosperity sees you shine with new confidence and enthusiasm. Your decisions would be widely accepted by people around you. Improvement in finances is certain and you are likely to spend on family members and luxuries. Your dreams might come true in this week. New partnerships and contacts will prove to be beneficial. There is no threat to you health except minor problems.

**Sagittarius:** You will witness progress in all fronts during this week. Victory will be on your side. Businessmen will explore new and more profitable avenues. Interacting with eminent people would bring you good ideas and plans. Probability some progress in all fronts compared to the previous weeks. Yoga and meditation will bring remarkable results will help you to maintain your health also. There may be some difference of opinion with your Love / spouse.

**Capricorn:** Although finances will not be managed easily, but you will receive immense recognition and appreciation for your efforts. Gains from past investments will brighten up your days ahead. The cosmic weather is gradually changing which would bring benefits for you especially in your career. Lovebirds will have a fabulous time and some will commit themselves to a matrimonial alliance.

**Aquarius:** Your analytical skills will help you get everything done on time and eventually success will be yours. Your personality would have a magnetic appeal, which would easily attract the right people. Put maximum efforts on creative projects, which promise you long-term gains. You will be able to complete the left over tasks with much ease and less effort. Your health will give you positive indication in this week.

**Pisces:** Your creative ability will flourish during this period and your determination will defeat your opponents. Put your time and efforts on important projects. Your bank balance may increase due to recovery of old dues. You would also make certain changes, which would make you feel good about yourself. Distance yourselves from women as your personal image may be at state. Health needs care, so avoid late night parties and hard drinks.

## SUDOKU 270

6				4		1	3	
8		1	5	7			4	
	2	8	6		1			7
		9			7			4
								3
5								1
	1			5	6	4		
		4			2			9

**How to play :** Fill in the grid so that every horizontal row, every vertical column and every 3x3 box contains the digits 1 to 9, without repeating the numbers in the same row, column or box. You cant change the digits already given in the grid. Every puzzle has one solution.

## ANSWERS Sudoku-269

6	4	5	1	7	2	3	9	8
3	1	7	8	9	4	5	6	2
8	2	9	3	5	6	1	7	4
1	8	2	5	6	9	7	4	3
5	7	6	4	3	8	9	2	1
9	3	4	7	2	1	6	8	5
2	6	3	9	8	5	4	1	7
7	9	1	2	4	3	8	5	6
4	5	8	6	1	7	2	3	9

Answer 269 : Eswar, Kamalapuri Colony.

## Laugh out loud

*Ai mere kadardan, Dost meri Jaan,  
Tum hamesha rahoge hattekhate naujawan*

*Kyounki.... Khuda meherbaan to Gadha PAHELWAAN.....*

**Can u think**

*2+5=11 , kaise aye?*

*Socho-Socho*

*Nahi maluum?*

*Thoda aur dimag lagao*

*Abhi bhi nahi?*

*OK let me tell u k kaise aye*

*Are buddhu itna bhi nahi jante..*

*"GALTI SE"*

\*\*\*\*\*

*I asked Abhishek what is the difference between old Umrao Jaan and new Umrao Jaan?*

*Abhishek: nayi wali se apni setting hai. Aur old wali se papa ki.*

\*\*\*\*\*

*Daku Mangal Singh Banta Ke Ghar Mein Ghus Aya..*

*Daku : Sona kahan hai, Jaldi Bataao..!*

*Banta : Pura Ghar Khali Hai*

*Malko, Jithe Marzi So Jao!*

\*\*\*\*\*

*Santa : Kaisi Sabzi Banai Hai,*

*Bilkul Gobar Jaisa Swad Hai !*

*Jasmeet : Hey bhagwan! Na*

*Jane Inhone Kya-Kya Kha Ke*

*Dekha Hua Hai.*

*Gobar Ka Swad Bhi Pata Hai..!*

\*\*\*\*\*

*TEACHER: baccho Wada karo kabhi cigaratte, sharaab nahi piyo*

GE..

*BACHE: nahi piyain GE*

*TEACHER: gals ka peeche nahi*

*karoge, na hi unhain chedo GE..*

*BACHE: nahi karain GE*

*TEACHER: or desh pe apni*

*jaan qurbaan ker do gey..*

*BACHE: ker dain GE. Aisi*

*zindagi ka or kerna b kya.*

\*\*\*\*\*

*Similarity between Gandhiji &*

*Mallika?*

*Dono ne kapde tyag diye,*

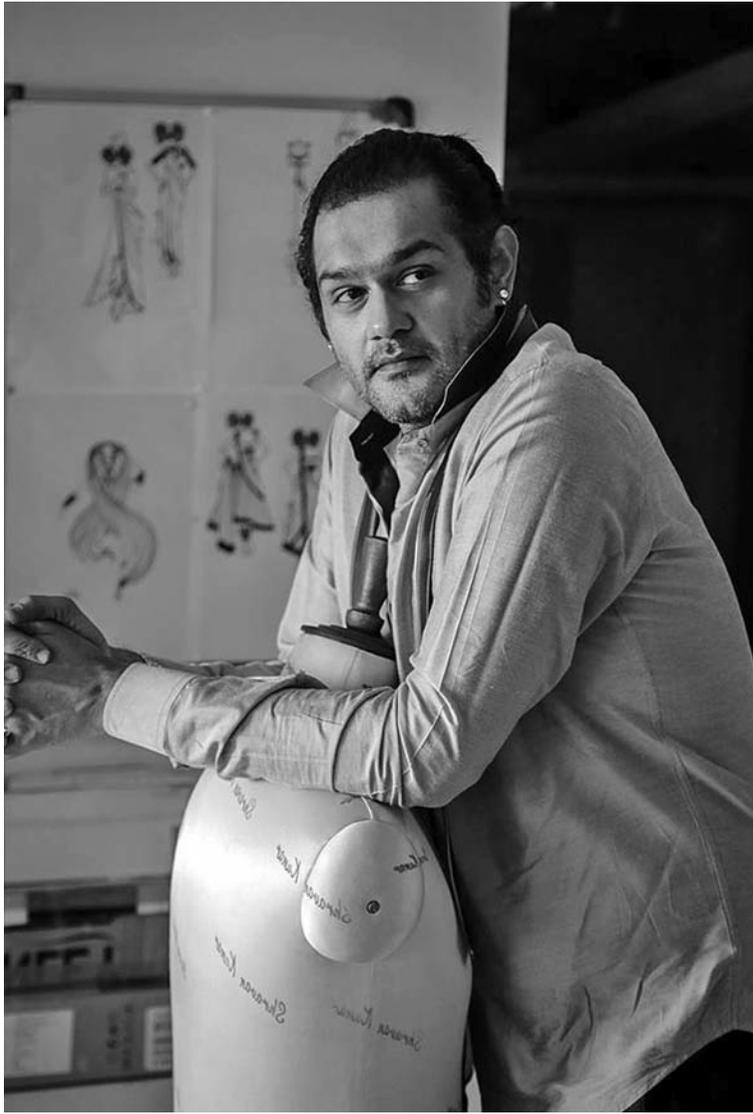
*ek ne desh ke liye,*

*doosre ne Deshwasion ke liye!*

\*\*\*\*\*

*What did Tarzan think when he*

*saw a dead Cheetah? Wow! New Underwear.*



# Traditional weaves are the roots of designer wear

**U**pcoming Hyderabad based Fashion Designer Shравan Kumar Ramaswamy spoke exclusively to Deccan Post about 'Fashion' in his life.

**Tell us about your foray in Fashion?**

I am a graduate from London School of Fashion Designing with a specialization in color psychology. Fashion for me is a passion and religion and a "recurring cycle". I do not hail from any lineage of fashion designers. But the passion is always there from the beginning.

**Do you also believe in any kind of research?**

I have a team with whom I constantly do research on the new trends, and designs for the season. The focus is on ethnic and regal designs. I have started a studio in 1993.

**What are your impressions of integrating traditional weaves in modern world?**

This is a very ancient art form which moves on from generation to generation. The weaver in the village has many myths, faiths, symbols and imagination surrounding him and they are reflected in his designs. These need to be brought into the modern world and therefore the integration with my designs.

**Which weaves have you focused on?**

Mangalagiri, Venkatagiri and Dharmavaram weaves have been put up on my designer wear outfits. These weaves come from the districts of Andhra Pradesh. I have been very much inspired by these designs and look forward to the weavers getting their dues with the integration of these weaves in designer wear.

**Why this focus on Handloom weaves?**

Handloom has always been my first love. 'Ponduru Khadi' is another fabric that I work on with. Blue, green, purple, orange and peach are some of the color shades. They are also eco-friendly garments.

**Generally many designs are season specific? So what's the 'in thing'?**

With the summer season in vogue, it is good to have lightweight fabrics such as textured linens, cottons and kurtas. It's important to have skin-friendly fabrics for summer. Light cotton shoulder padded wear is also recommended.

**What is your USP?**

My focus is always on the textile, the weave, the print, and the craft. ♦

**- JAYWANT NAIDU**  
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## Lakshmi Rai to sizzle in 'Balupu'



**M**ass Maharaja Ravi Teja's forthcoming masala entertainer 'Balupu' is currently in the final stages of shooting and the movie is gearing up for a June release. Ravi Teja will be seen in the company of Shruti Haasan and Anjali in this film.

Now the latest buzz is that Lakshmi Rai has joined the cast of Ravi Teja's Balupu. Lakshmi Rai's glamour quotient will be the another asset for the movie. She is making a special appearance in this movie. Lakshmi Rai entered into Tollywood with the film Kanchanamala Cable TV opposite to Srikanth in 2005, later she acted in only few movies in Telugu.

The movie is directed by Gopichand Malineni who earlier directed "Don Seenu" with Ravi Teja. The movie will be a full length entertainer with Ravi Teja trademark comedy and action scenes. Kona Venkat provided the script for Balupu. Thaman is roped in as music director and Prasad V Potluri is producing this film under PVP Cinema banner.

## Kareena not comfortable with Ranveer?

**K**areena Kapoor was very excited when the news first came out that she would be working with her first cousin Ranbir Kapoor in Zoya Akhtar's next project. Zoya was very keen on reviving the brother-sister relationship on the big screen which has been forgotten for a long time now.

Reportedly, Kareena Kapoor Khan was very content and happy being paired up with her cousin Ranbir Kapoor but now, Ranbir has opted out of the project as his dates weren't vacant. Zoya Akhtar roped in the 'Casanova', Ranveer Singh to fill in Ranbir's spot. But Kareena Kapoor is now in two minds if she can be convincing enough when cast against someone who isn't actually her brother. Come on! As if all her co-stars are her boyfriends?

**hot &  
SPICE**



It seems Kareena has some sort of miff with Ranveer Singh seemingly. Maybe Ranveer's flirtatious nature is not something Kareena is comfortable with. Infact, Ranveer Singh had once declared in a TV show that he has a 'thing' for the hot actress. So this makes us think that Kareena wants to steer away from films with actors who try to be over-friendly with her.

-DP Desk



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# Strong buying strengthens market

By V Sundar Raja

The stock market sentiment indicator Sensex remained firm at higher levels, even after few minor jerks at the major levels of 20,000. Market is seen steady above this major psychological level, and the overall sentiment is seen bullish. Sensex has surged by about 2,000 points, in the last few weeks, with no indications of any tiredness. Market uptrend was possible due to strong buying of the foreign funds, which have again turned into record buyers in the last few weeks. The strong American markets even at record highs, and the falling commodity prices, have contributed to the market gains.

The Monthly wholesale price inflation and the core inflation data released on 14th May was seen at lower levels as compared to the previous month of March, which is a major positive factor for the market. Hence, market is now expecting that the Reserve Bank may reduce the banking lending interest rates in its next meeting. Lower interest rates would boost up more demand for the goods in the economy and the sectors that would benefit mainly are the Consumer goods, Automobiles, Banks, Real Estate and Infrastructure.

The recent IIP data (Industrial Production) has shown a positive growth of the economy and it is also believed that there would be more reforms in the country.



Sector wise, the rally was led by Banking, Pharma and consumer goods sectors, while the software and the metals were seen in a cautious mode. Some sector stocks are still looking positive like the Cement, Pharma stocks and the mid-cap public sector banking stocks and can participate in the market's next

bullish phase.

The precious metals like Gold and Silver are seen in a weakening trend, as the equities continued to make advances. Gold has seen a breakdown, indicating a possible further weakness. The commodity has the next major

support below at 25,000 in the MCX commodity market, where a recovery is possible. Similarly, Silver too is seen weak and failed to sustain at 45,000 levels after a minor recovery. The precious metal has the next major support at 40,000, for the traders to be alert.

The crude oil is seen in a steady trend at 5,200 levels after an ascending trend from 4,700, in the last few weeks. In-case of a further sustaining above 5,200, then it indicates a further uptrend, with the next major resistance above at 5,400. The Indian Rupee has witnessed weakness from 53.5 to 55 in the last few weeks, and the Dollar has a strong resistance at current levels of 55.

Market is seen in sideways trend at this crucial barrier, in the last few days at 20,000, and it has to sustain above this barrier, to indicate a further bullish trend. Then market has the next major barrier at 21,000, which is a major top, which was formed in the year 2008 and 2010. Market is now closer to the strong barriers, where a consolidation can take place. Technically on the charts, only in-case of any breakdown below the major support of 20,000, it indicates a short-term weakness. ♦

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**Note - Investors should be aware of risks in the stock market.**

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- Do you ever feel bad or guilty about your drug/Alcohol use?
- Do you need to use drugs/Alcohol to relax or feel better?
- Do your friends or family members complain or worry about your drug/Alcohol use?
- Do you hide or lie about your drug/Alcohol use?
- Have you ever done anything illegal in order to obtain drugs/Alcohol?
- Do you spend money on drugs/Alcohol that you really can't afford?
- Do you ever use more than one recreational drug/Alcohol at a time?

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